

Video Transcript

HSBC NextWave: Empower. Engage. Elevate

Miles Wen

As an entrepreneur, if you try to measure success purely based on financial metrics, that's wrong.

You need to be looking at social impacts, how your work is going to be positively impacting the society and the way people work.

Bebemona Yim

It's not easy for a brand to survive for more than 100 years.

No matter how traditional your industry is, to stay competitive, every industry needs to embrace change.

Miles Wen

The advice that I wish I knew when I started the business: this is going to be really, really hard.

If you want to take a company from the initial stage to success, this will take you 10 years, on average.

Whenever I encounter hardships and failures, I treat them as data points.

I can learn from it and get better.

Bebemona Yim

Creating things from zero to one, there's a lot of freedom, there's a lot of satisfaction if you can really reach one.

In moments of hardship, I will ask myself whether I'm still enjoying the process.

Am I still learning and becoming a better version of myself?

Keep moving on, and eventually you will find your own path.

Bebemona Yim

Go to meet as many people as you could.

Build your network.

Miles Wen

Keep learning, and keep talking to people who are better than you.

Bebemona Yim

The world out there is big, so there will be heaps of opportunities out there.