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HSBC appoints William Fok as Country Head of Private Bank for Thailand

HSBC Private Bank is pleased to announce that William Fok has been appointed to lead HSBC Private Bank's onshore Thailand private banking business, based in Bangkok.

William reports to Benjamin Wang, Desk Head for Thailand and Vietnam, HSBC Private Bank. He brings over 20 years of experience in structured products and investment advisory, and most recently served as Senior Investment Counsellor at LGT, where he focused on client acquisition and portfolio optimisation.

This appointment marks a return to HSBC for William, who previously spent close to five years with HSBC Private Bank across Hong Kong and Bangkok. His earlier career includes roles at other leading private banks.

Mr. Abhishek Mehrotra, Market Head, Southeast Asia International, HSBC Private Bank said: "At HSBC, we are committed to helping our clients manage, grow and preserve their wealth across generations through tailored solutions, our extensive global network, and local expertise. Thailand remains an important growth market, with rising demand for wealth management services. William's appointment strengthens our onshore Thailand private banking capabilities as we continue to provide clients with access to global investment opportunities, wealth and succession planning, and support for their long-term financial goals."

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About HSBC Private Bank

HSBC Private Bank helps clients manage, grow and preserve their wealth for generations to come. Its network of global experts helps clients access investment opportunities around the world, plan for the future with wealth and succession planning, manage their portfolio with tailored solutions, and find the right support for their philanthropy. www.privatebanking.hsbc.com.

About HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 57 countries and territories. With assets of US\$3,234bn at 30 September 2025, HSBC is one of the world's largest banking and financial services organisations.